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Pi Lambda Phi Exceeds Fundraising Goal Supporting Big Brothers Big Sisters of the Big Bend

Tallahassee, FL (February 2025) –Pi Lambda Phi Fraternity is excited to share that they’ve raised an incredible \$17,685 during their annual philanthropy week, far surpassing their original goal of \$10,000. This marks the second year of their partnership with Big Brothers Big Sisters (BBBS) of the Big Bend, a cause that has truly inspired the chapter’s members to make a lasting difference in the Tallahassee community.



In 2024, Pi Lambda Phi became a sponsor of BBBS’s Big Bash Havana Nights, their biggest annual fundraiser, after raising \$5,000. Building on the success of their first year, Chapter President Kory Gehring set the ambitious goal of raising double that amount this year. Thanks to a week-long series of events and overwhelming student support, they not only hit that target but went above and beyond, raising \$17,685 in total.

The funds raised are a direct result of the hard work of the brothers of Pi Lambda Phi and their Pilam Princess, Alexa Swecker. Their passion for supporting local youth and the BBBS mission has deepened their connection with the organization, and enriched their personal

commitment to service.

“We love supporting Big Brothers Big Sisters because it’s not just about raising money—it’s about being part of something bigger,” said Kory Gehring, Chapter President. “We get to see firsthand how our efforts make an impact in the Tallahassee community, and having BBBS of the Big Bend right here makes it all the more special. This is a unique relationship that many other campus organizations don’t get to experience, and it really strengthens our commitment to service.”

Pi Lambda Phi’s ongoing partnership with BBBS of the Big Bend reflects their strong dedication to giving back and making a difference in the lives of young people. Their outstanding achievement this year is a powerful reminder of how communities can come together to create lasting change.

For more information on Big Brothers Big Sisters of the Big Bend, or to find out how you can get involved, please call (850) 386-6002 or visit bigbendmentoring.org.

Big Brothers Big Sisters of the Big Bend is committed to helping children facing adversity across the Big Bend region, serving children ages 5-18 years old in Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor and Wakulla County. As the premier mentoring organization in Tallahassee for over 50 years, Big Brothers Big Sisters provides strong and enduring, professionally supported 1-to-1 mentoring relationships that change their lives for the better, forever. Find out more about Big Brothers Big Sisters at bigbendmentoring.org.